

# JVA Monthly Data 2023

Price MM Yen  
Units 000

	January Actual									# of Cum. (Jan.-Jan.)							
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago
Retail	3,333	81.0%	119.4%	788	55.9%	102.1%	130	92.2%		3,333	81.0%	119.4%	788	55.9%	102.1%	130	92.2%
Others	15	0.4%	62.5%	131	9.3%	101.0%	2	100.0%		15	0.4%	62.5%	131	9.3%	101.0%	2	100.0%
Rental	707	17.2%	83.5%	424	30.1%	82.9%	213	53.1%		707	17.2%	83.5%	424	30.1%	82.9%	213	53.1%
Business Use	60	1.5%	125.0%	65	4.6%	1041.3%	1	25.0%		60	1.5%	125.0%	65	4.6%	1041.3%	1	25.0%
DVD Video	4,115	39.3%	110.9%	1,408	55.4%	99.2%	346	63.1%	Increased 8 Decreased 15 Other 3	4,115	39.3%	110.9%	1,408	55.4%	99.2%	346	63.1%
Retail	6,300	99.1%	138.9%	1,120	98.8%	132.6%	155	114.0%		6,300	99.1%	138.9%	1,120	98.8%	132.6%	155	114.0%
Others	2	0.0%	7.7%	0	0.0%	9.9%	0	-		2	0.0%	7.7%	0	0.0%	9.9%	0	-
Rental	49	0.8%	72.1%	12	1.1%	44.9%	5	166.7%		49	0.8%	72.1%	12	1.1%	44.9%	5	166.7%
Business Use	8	0.1%	12.3%	1	0.1%	12.7%	0	-		8	0.1%	12.3%	1	0.1%	12.7%	0	-
Blu-ray (including ULTRA HD Blu-ray)	6,359	60.7%	135.5%	1,134	44.6%	128.3%	160	115.1%	Increased 15 Decreased 9 Other 2	6,359	60.7%	135.5%	1,134	44.6%	128.3%	160	115.1%
Total	10,474	100.0%	124.6%	2,542	100.0%	110.4%	506	73.7%		10,474	100.0%	124.6%	2,542	100.0%	110.4%	506	73.7%

	February Actual									# of Cum. (Jan.-Feb.)								
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	
Retail																		
Others																		
Rental																		
Business Use																		
DVD Video									Increased Decreased Other									
Retail																		
Others																		
Rental																		
Business Use																		
Blu-ray (including ULTRA HD Blu-ray)									Increased Decreased Other									
Total																		