

# JVA Monthly Data 2022

Price MM Yen  
Units 000

	January Actual									# of Cum. (Jan.-Jan.)								
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	
Retail	2,792	75.2%	89.7%	772	54.3%	101.0%	141	92.2%		2,792	75.2%	89.7%	772	54.3%	101.0%	141	92.2%	
Others	24	0.6%	266.7%	130	9.2%	311.0%	2	200.0%		24	0.6%	266.7%	130	9.2%	311.0%	2	200.0%	
Rental	847	22.8%	63.5%	512	36.1%	60.1%	401	106.4%		847	22.8%	63.5%	512	36.1%	60.1%	401	106.4%	
Business Use	48	1.3%	100.0%	6	0.4%	26.0%	4	133.3%		48	1.3%	100.0%	6	0.4%	26.0%	4	133.3%	
DVD Video	3,711	44.2%	82.4%	1,420	61.6%	84.4%	548	102.6%	Increased Decreased Other	9 15 3	3,711	44.2%	82.4%	1,420	61.6%	84.4%	548	102.6%
Retail	4,535	96.6%	105.1%	845	95.6%	119.4%	136	100.7%		4,535	96.6%	105.1%	845	95.6%	119.4%	136	100.7%	
Others	26	0.6%	650.0%	4	0.5%	393.0%	0	0.0%		26	0.6%	650.0%	4	0.5%	393.0%	0	0.0%	
Rental	68	1.4%	100.0%	27	3.1%	48.6%	3	42.9%		68	1.4%	100.0%	27	3.1%	48.6%	3	42.9%	
Business Use	65	1.4%	722.2%	7	0.8%	125.5%	0	-		65	1.4%	722.2%	7	0.8%	125.5%	0	-	
Blu-ray (including ULTRA HD Blu-ray)	4,694	55.8%	106.8%	884	38.4%	114.7%	139	97.2%	Increased Decreased Other	12 12 3	4,694	55.8%	106.8%	884	38.4%	114.7%	139	97.2%
Total	8,405	100.0%	94.4%	2,303	100.0%	94.0%	687	101.5%			8,405	100.0%	94.4%	2,303	100.0%	94.0%	687	101.5%

	February Actual									# of Cum. (Jan.-Feb.)								
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	
Retail	2,388	72.0%	67.5%	677	47.9%	72.3%	225	93.8%		5,180	73.7%	77.9%	1,449	51.1%	85.2%	366	93.1%	
Others	5	0.2%	38.5%	20	1.4%	26.2%	1	33.3%		29	0.4%	131.8%	150	5.3%	127.0%	3	75.0%	
Rental	890	26.8%	77.3%	711	50.3%	83.4%	496	145.5%		1,737	24.7%	69.9%	1,224	43.2%	71.8%	897	124.9%	
Business Use	34	1.0%	69.4%	5	0.4%	24.2%	6	40.0%		82	1.2%	84.5%	11	0.4%	25.1%	10	55.6%	
DVD Video	3,317	41.7%	69.8%	1,414	60.5%	74.9%	728	121.5%	Increased Decreased Other	7 16 4	7,028	43.0%	75.9%	2,834	61.0%	79.4%	1,276	112.6%
Retail	4,532	97.9%	82.2%	861	93.1%	88.5%	191	104.9%		9,067	97.2%	92.3%	1,706	94.3%	101.5%	327	103.2%	
Others	25	0.5%	147.1%	5	0.5%	134.6%	0	-		51	0.5%	242.9%	9	0.5%	197.1%	0	0.0%	
Rental	59	1.3%	62.1%	58	6.2%	142.6%	5	38.5%		127	1.4%	77.9%	85	4.7%	88.0%	8	40.0%	
Business Use	15	0.3%	46.9%	2	0.2%	44.0%	0	-		80	0.9%	195.1%	8	0.5%	92.4%	0	-	
Blu-ray (including ULTRA HD Blu-ray)	4,631	58.3%	81.9%	925	39.5%	90.6%	196	100.5%	Increased Decreased Other	10 13 4	9,325	57.0%	92.8%	1,808	39.0%	101.0%	335	99.1%
Total	7,948	100.0%	76.4%	2,338	100.0%	80.4%	924	116.4%			16,353	100.0%	84.7%	4,642	100.0%	86.6%	1,611	109.5%

Price MM Yen  
Units 000

	March Actual									# of Cum. (Jan.-Mar.)							
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago
Retail	2,320	69.8%	43.6%	672	41.5%	56.1%	227	68.0%		7,500	72.5%	62.6%	2,120	47.6%	73.2%	593	81.6%
Others	36	1.1%	900.0%	218	13.4%	4786.1%	1	50.0%		65	0.6%	250.0%	367	8.3%	299.6%	4	66.7%
Rental	943	28.4%	79.2%	728	44.9%	117.9%	493	126.4%		2,680	25.9%	72.9%	1,952	43.8%	84.1%	1,390	125.5%
Business Use	23	0.7%	59.0%	3	0.2%	5.6%	5	33.3%		105	1.0%	77.2%	14	0.3%	15.0%	15	45.5%
DVD Video	3,322	37.2%	50.7%	1,620	64.4%	86.7%	726	98.0%	Increased 8 Decreased 16 Other 3	10,350	40.9%	65.5%	4,453	62.2%	81.9%	2,002	106.8%
Retail	5,396	98.0%	61.7%	831	92.7%	61.9%	274	92.9%		14,463	97.5%	77.9%	2,536	93.8%	83.9%	601	98.2%
Others	11	0.2%	220.0%	2	0.2%	126.6%	0	0.0%		62	0.4%	238.5%	11	0.4%	178.5%	0	0.0%
Rental	85	1.5%	137.1%	62	6.9%	175.7%	13	162.5%		212	1.4%	94.2%	147	5.4%	111.5%	21	75.0%
Business Use	13	0.2%	76.5%	2	0.2%	71.1%	0	-		93	0.6%	160.3%	10	0.4%	87.9%	0	-
Blu-ray (including ULTRA HD Blu-ray)	5,505	62.4%	62.3%	897	35.6%	64.9%	287	94.1%	Increased 7 Decreased 15 Other 5	14,830	58.9%	78.5%	2,705	37.8%	85.2%	622	96.7%
Total	8,827	100.0%	57.4%	2,517	100.0%	77.4%	1,013	96.8%		25,180	100.0%	72.6%	7,158	100.0%	83.2%	2,624	104.3%

	April Actual									# of Cum. (Jan.-Apr.)								
	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	# of the company whose sales decreased/increased	Price	Share	VS. Year Ago	Units	Share	VS. Year Ago	# of New Release	VS. Year Ago	
Retail																		
Others																		
Rental																		
Business Use																		
DVD Video									Increased Decreased Other									
Retail																		
Others																		
Rental																		
Business Use																		
Blu-ray (including ULTRA HD Blu-ray)									Increased Decreased Other									
Total																		

※Shipment of video software attached to other products such as magazines, comics, food, special route are added as "others"